



Southern Connecticut
State University

SCHOOL OF BUSINESS



In Top Public
Schools

*US News



STEM MBA Program

NO GRE/GMAT/TOEFL REQUIRED

UP TO 3 YEARS STEM OPT VISA IN USA

SAVE UP TO INR 36 LAKHS

Offered in collaboration with Great Lakes Executive Learning and Great Learning

Introduction

The key to staying ahead in the competitive business world is harnessing effective leadership and strategic thinking. The STEM Master of Business Administration program offered by the Southern Connecticut State University (SCSU) equips you with the in-demand skills needed in international business, marketing, finance, and business management.

The program empowers you to make data-driven decisions, navigate complex challenges, and lead confidently. Its curriculum provides a comprehensive understanding of core business principles while enhancing critical thinking and strategic problem-solving abilities. Learners will have the opportunity to join a network of accomplished peers and distinguished faculty, emerging prepared to make a significant impact in their chosen field.



Accreditations And Rankings

The university is recognized globally for its rigorous academics, practical, hands-on learning, and impressive career outcomes for its learners.



Association to Advance Collegiate School of Business (AACSB)



New England Commission of Higher Education

(formerly the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges, Inc.)



In Regional Universities
North



In Top Public
Schools



In Best Value
Schools

About Southern Connecticut State University

For over 130 years, Southern Connecticut State University has fostered an inclusive environment where individuals are encouraged to be themselves.

During your time at the university, you will have the opportunity to discover more about yourself, explore new career prospects, and establish long-lasting connections within the dynamic community.

The degree programs offered are carefully crafted to equip you with the necessary skills and knowledge to excel in your chosen field and to help you navigate the various challenges and opportunities that may arise in your personal and professional life.

At Southern Connecticut State University, you're not just another student but part of a community that inspires you to connect deeply, dream more boldly, and aspire for more.



About Great Lakes

Consistently ranked among the top 10 business schools, Great Lakes has grown from strength to strength, while being the youngest institution to do so in the country.

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9



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Outlook and Business World have ranked the 1-year MBA program among the top 10 MBA programs in the country. Eminent faculty from prestigious international universities such as Harvard, Kellogg, and Stanford also contribute to Great Lakes' learning programs. The campus experience at Great Lakes also enables learners to learn along with some of the brightest minds from across the country.



About The Program

STEM Master of Business Administration (MBA) program, in collaboration with Great Lakes Executive Learning, offers a comprehensive curriculum that combines essential management fundamentals with new-age tech tools. This holistic program is delivered in a hybrid format. It incorporates hands-on projects and valuable mentorship sessions to help learners develop industry-relevant hands-on skills.



Hybrid

3 Months

Delivered in a fully online format by Great Lakes Executive Learning

12 Months

Complete your STEM MBA on campus in the USA

Program Highlights



Eligibility for up to 3 years STEM OPT Visa in the USA



Save up to INR 36 lakhs compared to a full-time program



Learn from top faculty and leading industry practitioners



Practical insights from industry experts



11:1 student-to-faculty ratio



Quick application with no GRE/GMAT/TOEFL



15 months

Who Is This Program For?

- › Young, early-career professionals looking to go to the USA and start a management career
- › Mid and senior-level professionals who are looking to go to the USA and stay up to date with the skills needed for success in the digital world
- › Professionals who wish to transition to a high-growth management career with industry-ready skills and knowledge

Get An MBA Degree From Southern Connecticut State University



**For illustration purposes only*

Learning Journey

- › Learners will start the program in an online format delivered by Great Lakes Executive Learning
- › Post successful completion of the program, candidates will continue their learning journey on campus at Southern Connecticut State University, USA
- › Successful learners will receive an MBA from the Southern Connecticut State University
- › With globally recognized credentials from Southern Connecticut State University, graduates of the MBA program become prime candidates for accelerated career progression in the field of management

Learning Outcomes



Analysis

Learners will be able to approach management problems using quantitative and qualitative methods in a structured, disciplined manner.



Communication

Learners can communicate effectively in both written and oral forms. Their communication will be apparent, well-organized, and concise.



Critical Thinking

Learners will be able to evaluate and critique management issues. They will critically assess information and provide inputs to management problems based on sound reasoning.



Technology

Learners will be able to use standard software programs to facilitate analysis and decision-making.

Program Curriculum

Courses Completed at Great Lakes Executive Learning

› **Marketing Management I**

Learn core marketing concepts such as market research, strategy, and the marketing mix. Identify customer needs, develop marketing campaigns, and measure marketing effectiveness.

› **Financial Accounting And Decision Making**

Gain a solid foundation in financial accounting principles. Read and interpret financial statements essential for a company's financial health and make sound marketing decisions.

› **Oral Communication**

Develop your skills in public speaking, presentation delivery, and persuasive communication.

Core Courses

› **MBA 613 - Advanced Financial Management**

The program aims to introduce students to finance principles and financial analysis. It introduces students to concepts like the time value of money, financial statement analysis, net present value, risk and return, financial leverage, and payout policy.

› **MBA 614 - Managing Organizational Behavior And Design**

This program covers topics in organizational behavior and design. This includes individual differences, motivation, communication, group dynamics, power and conflict, leadership, organizational culture, and organizational change and development management.

› **MBA 616 - Accounting For Management**

You will explore financial and managerial accounting principles, focusing on the strategic application of accounting in business contexts. Through a combination of STEM-based projects and real-world scenarios, you will gain a deeper understanding of the dynamic field of accounting.

› **MBA 617 - Legal And Ethical Issues In Business And Management**

Legal issues in business and management is a program designed to introduce MBA students to the legal aspects of business decision-making in start-up, growing, and multinational companies.

› **MBA 618 - Managing Operations: Strategies, Processes And Tools**

The program embeds STEM, discusses how operational problems emerge in the business environment, and introduces various problem-solving tools to support addressing these problems.

Capstone

› **MBA 691 - Integrated Knowledge I**

The simulation-based program allows students to experience leading a business by making strategic decisions as part of the top management team. In teams, participants will develop and execute major business strategies, combining skills from accounting, finance, management, and marketing.

› **MBA 692 - Integrated Knowledge II - Experiential Capstone**

Strategically designed to enhance your writing, speaking, and critical thinking skills, this program enables you to integrate your business knowledge. It also helps you to apply your skills to a strategic term project for partner companies and local businesses. The project serves as the capstone experience for the MBA program, providing hands-on experience to participants in solving real-world business problems and deepening conceptual, analytical, and leadership skills.

**Applicants may have to complete a micro-credential bridge certificate in management as per their profile from the university while on campus at no extra cost*



Faculty

Sang Yoon

Associate Professor
Economics

Samuel Kojo Andoh

Professor
Economics

James Thorson

Professor
Economics

Jia Yu

Associate Professor
Economics

Sandip Dutta

Professor
Finance and Real Estate

Benjamin Abugri

MBA Director & Professor
Finance and Real Estate

Gene Birz

Professor
Finance and Real Estate

Younjun Kim

Associate Professor
Finance

Janet Phillips

Professor
Accounting

Russell Engel

Professor
Accounting

Frank Bevvino

Professor
Accounting

Wafeek Abdelsayed

Professor
Accounting

Emmanuel Emenyonu

Professor
Accounting

James Aselta

Associate Professor
Accounting

David Allen

Associate Professor
Accounting

Young Kim

Associate Professor
Marketing

Amit Kumar Singh

Associate Professor
Marketing

Atul Kulkarni

Associate Professor
Marketing

Kauther Badr

Associate Professor
Management/IB

Carol Stewart

Professor
Management/IB

Robert Smith

Associate Professor
Management/IB

Alison Wall

Associate Professor
Management/IB

Zheni Wang

Associate Professor
Management/IB

Eligibility

- › No GRE/GMAT/TOEFL test scores are required.
- › Applicants should have a minimum CGPA of 60% or 6/10 in their 4-year undergraduate degree.

Admission Process



Step 1: Apply Online

Fill out a fast and easy online application form. No additional tests or prerequisites are needed.



Step 2: Pre-screening

Our team will contact you by phone to confirm your eligibility for the program.



Step 3: Application Assessment

The admissions team will assess your application and provide a timely response.



Step 4: Join The Program

If selected, you will receive an acceptance letter with instructions on how to pay and join the program.

Program Fees

- › Program Fees (Online) - INR 4,99L including taxes*
- › Program Fee (On-Campus) at Southern Connecticut State University - USD 11,800 (Indicative Tuition Fees)
- › Indicative Living cost per annum in USA - USD 18,500

**Limited scholarships available*

Financing Partners



and others

About Great Learning



Great Learning is a leading global ed-tech company for professional learning and higher education. It offers comprehensive, industry-relevant, hands-on learning programs across various business, technology, and interdisciplinary domains driving the digital economy. These programs are developed and offered in collaboration with the world's foremost academic institutions in various formats such as- certificate programs (ranging from 3-11 months), online as well as hybrid degrees. Great Learning is able to leverage the highly qualified, world-class faculty at these universities together with its vast network of 7000+ industry expert mentors to deliver an unmatched learning experience for over 10 million learners from over 170 countries around the world.



INDIA'S LEADING PROFESSIONAL LEARNING AND HIGHER EDUCATION PLATFORM

10 Mn+
Learners

170+
Countries

7000+
Industry
Experts

3600+
Companies Hire
from us



**Best Ed-tech
Company
of the Year***

* Indian Education
Awards 2022



**Best Online Skills
Provider of the Year***

* Entrepreneur, Education
Innovation Awards 2022



**Best Ed-tech
Company
of the Year***

* EdTech Review
Awards 2020

Great Learning Advantage

Great Learning is India's leading professional learning and higher education platform. When you choose this program, you also get access to Great Learning's extensive pool of industry experts and end-to-end support.

360° Assistance

➤ Statement Of Purpose (Sop) Review

As part of our SOP review process, we provide students with sample SOP formats to guide them in crafting a compelling statement in order to attend the university.

➤ Application Assistance

Our counselors schedule video calls with learners and assist them in filling out the application accurately.

➤ I-20 And Visa Process

Great Learning assists learners in securing their Financial Guarantee documents and applying for their I-20 from the university. Additionally, we offer support in scheduling Visa appointments and preparing for Visa interviews.*

➤ Extra Sessions With Industry Experts

Great Learning's program team conducts additional doubt-clearing sessions with industry experts to provide learners with practical and in-depth knowledge. Please note that the core curriculum classes are taught by the College faculty.

➤ Enhanced Learning Experience

The program managers keep a track of the learners' progress via the online Learning Management System and guide them throughout the process.

**Please note that once your candidature is accepted by the university, advisors will coordinate and facilitate your fee financing, I-20 and Visa application process in the 1st year itself. Please note that charges incurred during the Visa application process shall be borne solely by the learner. If your Visa application is rejected, you will not be eligible for a refund of any amount paid towards any part of the program fee. The university and any associated parties shall, in no manner, be liable for rejection of your Visa application and/or any cancellation/modification of your flights, including any additional expenses incurred due to Visa re-application and/or flight cancellation/modification and/or any other reason. You will not be eligible for a refund of any amount paid toward any part of the program fee resulting from the occurrence of any such events. In case you initiate a Visa re-application, you may avail yourself of a one-time option to be deferred to the next batch of the program.*



Contact us



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