



Southern Connecticut
State University

SCHOOL OF BUSINESS



Reinvent Your Future:

School of Business STEM DBA Program

Southern Connecticut State University (SCSU) Mission

Southern Connecticut State University provides exemplary graduate and undergraduate education in the liberal arts and professional disciplines. As an intentionally diverse and comprehensive university, Southern is committed to academic excellence, access, social justice, and service for the public good.

Why earn a School of Business STEM Doctorate in Business Administration (DBA)

Our STEM DBA emphasizes direct relevance through its curriculum to the needs of the business community in ways that address prevailing and emergent needs in the domain of resiliency. Unlike a traditional Ph.D. program, the DBA is practitioner-focused, aligning with the mission of SCSU to serve as an engine of economic and social development. The program provides students with an opportunity to integrate knowledge and competencies in ways that address individual, group, community, corporate and societal resiliency challenges by way of its project-based learning ecosystem. The program's structure integrates advanced coursework with a robust research component, with program outcomes couched within a taxonomy of analysis, evaluation, creation and synthesis. This ensures that graduates not only contribute to academic knowledge but also bring valuable insights and solutions to chosen stakeholder communities. All in keeping with the School's Vision of providing educational opportunities that are Preeminent, Distinguishable, and Inspirational.

Distinguishable Program Features

The DBA with an emphasis on business resiliency is:

- STEM aligned, in keeping with the critical competencies that drive business development, scientific methodologies, and data-driven decision-making;
- Experiential and Project-based, towards ensuring that knowledge is transformed into effective practice in the context of industry and community-supported existing and emerging challenges;
- Attendant to both programmatic and experiential-based contextual learning goals that promote lifelong learning, the development of corporate-student interaction, and comparative learning and research immersion; among others;
- Integrated by way of academic, corporate, and cultural immersion activities to promote and provide a robust context through which the DBA research efforts and outcomes can be applied; and
- Highly competitive in program length.

Programmatic Learning Goals

At the successful completion of the academic program students will be able to:

General Learning Goals

- Demonstrate the disposition and skills commensurate with purposeful learning, to ensure a lifelong learning mindset; and
- Identify, locate, evaluate, and effectively use information for a problem at hand.

Managerial Learning Goals

- Design, Analyze, and Evaluate a strategy or approach towards addressing a current and authentic business resiliency issue;
- Successfully synthesize and transfer learning experiences to new, complex situations; and
- Use technology as an effective decision-support tool towards resolving a relevant problem at hand.

Program Admission Requirements

To be admitted, a student must hold a graduate degree (either an MBA or any other graduate degree) and have a minimum GPA of 3.2 from their prior graduate studies. Students with degrees that were earned more than five years before the date of the application may submit recent standardized test results (e.g. GMAT) or professional work experience to supplement their eligibility.

Curricular Requirements

The DBA curriculum requires a minimum of thirty-nine (39) credit hours of specified graduate coursework. Students may be required to take an additional twelve (12) prerequisite credit hours if they do not have a graduate degree in business or experience in the designated areas.

- **Pre-requisite Courses:** Twelve (12) credit hours that may be waived for students who have satisfactorily completed graduate courses in the designated discipline or have significant work experience in the field. Work experience must be evaluated and approved by the DBA Program Director and/or the Dean. These courses form an opportunity for accepted students to prepare for advanced coursework in areas where they have limited prior professional or academic experience.
- **DBA Program Core Courses:** Thirty (30) credit hours of DBA Core Courses that must be completed by all students, in their entirety, within the SCSU School of Business.
- **Capstone Research:** Students must complete a nine-credit (9) Culminating Applied Research Experience that merges theory into practice before they graduate. Academic advisors are chosen so as to align with each student's chosen area of research/application to facilitate and strengthen the overall quality of the experience and research.



Prerequisite Courses (Waivable)	Credits
MBA 583 Statistical Decision Making	1.5
MBA 585 Organizational Behavior	1.5
MBA 586 Marketing Management	1.5
MBA 587 Financial and Managerial Accounting	1.5
MBA 517 Information Systems Strategy	1.5
MBA 542 Global Business	1.5
MBA 548 Business Process Excellence	1.5
MBA 558 FinTech I: Introduction to FinTech	1.5
Total Credits	12

Program Core Courses (39 Credits)	Credits
ACC 801 Accounting Research on Business Resilience	3
BIS 801 Management Information Systems for Business Resilience	3
ECO 801 Applied Econometrics	3
DBA 801 Foundation of Business Resilience	3
DBA 802 Understanding and Improving Resilient Supply Chain	3
DBA 803 Resilient Multinationals and Its Strategies	3
DBA 805 Research Methods	3
FIN 801 Business Intelligence and Financial Resilience	3
MGT 801 Dynamic Organizational Resilience	3
MKT 801 Enhancing Business Resiliency through Marketing Research	3
Total Credits	30

Culminating Experience	Credits
DBA 910 Applied Research I	3
DBA 920 Applied Research II	3
DBA 930 Directed Research	3
Total Credits	9

Total Credits	39-51
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Life Design Academy

The School of Business Life Design Academy expands the student experience beyond the classroom towards self-actualization, fulfillment, and purpose in life. Working with a Student Success Coach and using the concepts of Design Thinking, students will create an individual Student Success Plan that includes participation in activities within the four Platforms of Excellence — Professional Enrichment, Student Advancement, Experiential Education, and Career Springboard — to support both personal and professional development.

All DBA students, for no charge, may participate in the Life Design Academy and earn an additional micro-credential through their participation across the School's four Platforms of Excellence, as described below:

Professional Enrichment Platform

The Platform engages numerous diverse business professionals into standalone workshops and seminars that provide students with a professional perspective that complements their academic classroom experiences.

Experiential Education Platform

This Platform addresses business and/or social issues faced by the stakeholder community and engages students into project-based learning opportunities where they can apply knowledge and skills acquired in the classroom toward addressing these challenges. Through this integration students are able to transform theory into effective practice in preparation of their Culminating Applied Research Experience.

Student Advancement Platform

This Platform integrates academic expertise into strong communication, leadership, and networking skills through a diversified and value-adding set of activities linked to civic responsibility, social justice and cooperative experiences.

Career Springboard Platform

This Platform engages students into activities that strengthen their I-branding and positioning skills and competencies, in addition to creating a digital presence that enhances their personal and corporate reputational capital.

About the SCSU School of Business

Vision Statement

The School of Business aims to be a pre-eminent and distinguishable cornerstone of inspiration in the provision of innovative, stakeholder-centric, high-quality, and impactful management education and professional and community services that benefit students, people, and the planet.

Mission Statement

As New Haven's urban, public School of Business, we transform the lives of a diverse student population through business education and research. We fulfill our Mission through our core values.

Core Values

1. Continuous Improvement
2. Diversity
3. Impact
4. Teamwork/Collaboration
5. Inclusion

Campaign Statement

The School of Business operationalizes its Mission through adherence to its Campaign Statement, SERVICE to all... accentuating its commitment to:

- Students;
- Experiential Education, with impact on the corporate Community;
- Research, with impact on the Academic Community;
- Value for all Stakeholders;
- Inclusion, towards ensuring Equity and Diversity;
- Corporate Social Responsibility to People and Planet; and
- Empowerment of all Individual, Groups, and Communities.

Six-Year Strategic Planning Goals 2023–2029

The School of Management will:

- Strengthen the student educational experience and learning ecosystem;
- Increase market relevant academic co-curricular and professional development offerings;
- Increase reputational capital and brand recognition;
- Increase the scale and scope of faculty and staff development opportunities; and
- Support and enhance corporate social responsibility and diversity, equity, and inclusion.



For more information:

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